

# Mia's Travel Memoirs

[www.miastravelmemoirs.com](http://www.miastravelmemoirs.com)

## ABOUT THE BLOG

Miastravelmemoirs.com was created in 2019 with an idea to inspire other 9-5ers that it is possible to travel whilst holding down a full time job. I've been sharing my journey from Australia and across different countries around the world, creating city guides and recommending interesting places, hotels and restaurants. Currently, miastravelmoirs.com has a growing community of travel passionates from all over the world! I've also gained some experience creating content for travel and lifestyle brands, like Airbnb, Get Your Guide and Skylum Luminar.







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TRAVEL BLOG



*Hi! I'm Mia!*

I'm the creator behind the [miastravelmemoirs.com](http://miastravelmemoirs.com). My style of travel has always been to get the most out of a destination and limited vacation days - all without breaking the bank.

I love writing and through my photos I share my travel memoirs and create itineraries, bucket lists, travel tips and my best recommendations on the places I visit. My partner is the photographer, whilst I run my website, handle all the social media accounts and edit all my photos too - all whilst holding down a full-time job!



2,800+



940+

monthly views



Female



Male

### STATISTICS

15k

Monthly Impressions

329+

Monthly Page Views

258

Newsletter Subscribers

59.1%

Australia

24.5%

Asia

8.2%

United States

73%

Organic Search

13%

Direct

12%

Organic Social







## PREVIOUS PARTNERSHIPS

• HOTELSCOMBINED.COM • GET YOUR GUIDE • AIRBNB • SKYLUM LUMINAR • YARRA VALLEY A2B

## SERVICES

### SPONSORED BLOG POST |

700-word blog post dedicated to your brand, 7 photos, up to 3 links

### INSTAGRAM FEED POST |

Dedicated Instagram post, up to 5 photos, according to your brand guidelines

### INSTAGRAM STORY |

4-5 stories featuring the product + swipe-up link

### INSTAGRAM REEL |

Dedicated Instagram Reel showcasing your brand/product

### INSTAGRAM BUNDLE |

Instagram feed post + 1 Instagram Reel + 4-5 stories featuring the product (including link)

### PRODUCT PHOTOGRAPHY

Professional photos of your brand/product

## GET IN TOUCH

E-MAIL: [miastravelmemoirs@outlook.com](mailto:miastravelmemoirs@outlook.com)

INSTAGRAM: [@miastravelmemoirs](https://www.instagram.com/miastravelmemoirs)

WEBSITE: [www.miastravelmemoirs.com](http://www.miastravelmemoirs.com)

